



**CHAMBRE DE COMMERCE
WEST NIPISSING OUEST
CHAMBER OF COMMERCE**
The voice of business • La voix du milieu des affaires

Website Advertising

Would you like to promote your business or event in a quick, easy and affordable way?

Advertise on www.westnipissingchamber.ca

The Chamber site is West Nipissing's number one resource for everything business, with the only full and comprehensive business directory in West Nipissing. Consumers rely on our site to find information on the products and services they are looking for. Ensure that your business is the first option they see and reach your target market instantly.

Online advertising is one of the most effective ways to promote your business or event because:

Wider Coverage: Online advertising gives your ads a wider coverage and your advertisements reach more audiences, which will ultimately help you get better results

Affordable: Online advertising is affordable when compared with traditional advertising.

Quick and Easy: Submit your ad today and it will be online within 24 hours, we can even help with advertising design and artwork.



2014 ADVERTISING RATES (+HST)

Position	# of positions	Member Rate (/year)	Non-member Rate (/year)	Member Rate (/month)	Non-member Rate (/month)
Position "A" - banner	maximum 20	\$350	\$550	\$55	\$80
Position "B" - left side - large	maximum 20	\$450	\$650	\$65	\$90
Position "C" - left side - small	maximum 20	\$200	\$400	\$40	\$65

Position "A" - 1200 pixels (w) x 150 pixels (h)



Reach your target audience. Get your message in front of thousands of local consumers.

ADVERTISE HERE

Learn more about our great ad packages. 705-753-5672 or info@westnipissingchamber.ca.

Thistle
MARKETING
strategic • creative

advertising branding communications events
graphic design marketing strategy social media web

705-358-3254

Position "B"
220 pixels (w) x 280 pixels (h)



Position "C"
220 pixels (w) x 140 pixels (h)

- Inquire about discounted multiple month packages and multiple ad space packages
- Advertisements will not appear on any web pages within the e-Store. Specific e-Store advertising rates are coming soon.
- Client will provide all images in the size required, in high-resolution image file (JPEG, EPS, etc)
- Advertising design and artwork can be completed by the Chamber for an additional \$50 (+HST), regardless of ad size. Please contact the Chamber for more details.